

# Hot Cocoa Stroll

We are finalizing our plans for Holiday By The Tracks and the Hot Cocoa Stroll on December 2. If your business or organization would like to participate in this event, please let the Chamber office know so that we can make sure you are listed on our map and flyers. The Chamber will be selling holiday mugs for \$10 and participants will be encouraged to take their mugs and visit all the hot cocoa locations to sample and vote on their favorite cocoa. Hot Cocoa will be served from 2pm-5pm. More details below:

## **Hot Cocoa Sip and Stroll – Saturday December 2, 2017**

The Hot Cocoa Stroll is held in conjunction with the Holiday By Tracks festivities. This fun and delicious event will be from 2pm-5pm in downtown Elgin. Businesses and organizations are encouraged to sign up to pass out free hot cocoa samples to anyone that has purchased a holiday mug from the Chamber of Commerce. These festive red and green holiday mugs will be on sale for \$10 and allow participants to sample hot cocoa from participating "Chocolatiers"! If you do not have a downtown business – you can still participate! Space is also being made available at the Elgin Public Library to any business, church or organization not physically located in downtown that wishes to serve cocoa.

"Chocolatiers" will receive recognition in advertising and in hundreds of flyers promoting the event. Chocolatiers will also compete for prizes in the best of the best tasting contest!

In order to be a participating "Chocolatier," participants must agree to the following guidelines:

- 1) Be willing to give out hot cocoa between the hours of 2pm-5pm.
- 2) Provide a sample of cocoa to the judging committee on Saturday, December 2. Hot Cocoa will be judged in the following categories:
  - a.) Best Milk Chocolate Cocoa
  - b.) Best White Chocolate Cocoa
  - c.) Best Dark Chocolate Cocoa
  - d.) Most Creative Hot Cocoa
  - e.) People's Choice – Best Cocoa

It is sure to a fun event and everyone is encouraged to sign up to give cocoa away or buy your mug and participate in the stroll! Contact the Chamber office to sign up and for additional details – [info@elgintxchamber.com](mailto:info@elgintxchamber.com)