

April 2010



To: Arts and Crafts Vendors
From: The Hogeye Festival Committee
Re: 2010 Vendor Registration and Rules

October 23, 2010
Historic Downtown Elgin

Dear Arts and Crafts Vendors:

The Hogeye Festival will celebrate its 23rd year in 2010. Producing one of the best festivals in Central Texas is a team effort that involves volunteers, local businesses, vendors, the city, and of course a great audience. In order to continue being a great festival with attendance of 15,000-25,000, and to capitalize on the target marketing of high quality arts and crafts from our vendors, we are implementing a few changes for 2010.

- Arts & Crafts vendors must submit a jury fee of **\$10** with photos and descriptions of their work. **The jury fee is non-refundable.**
- Applications without photos, clear color copies of photos or digital images submitted electronically will not be processed.
- Arts & Crafts vendor fees will be \$100 per 10x10 space before October 1st and \$125 after October 1st. **The vendor fee is non-refundable.**
- Manufactured or resale merchandise will NOT be accepted for an arts and crafts booth. **Please do not submit an application unless the work is your own creation, handmade and of good quality.**
- **No refunds in case of rain. No refunds after July 1, 2010.**
- Set up – 6:30am-9:30am
- Tear-Down 6:00 pm – **NO EARLY EXITS ALLOWED**

We appreciate your participation and encourage you to invite friends and associates with qualifying work to participate in the Hogeye Festival. For any additional questions, Email us at Hogeye@ci.elgin.tx.us or via the website for further information www.elgintx.com. 512 281-5724 ext. 17.

We look forward to your cooperation to make Hogeye an outstanding festival that will continue to be financially successful for you and the downtown revitalization Main Street Project. Please contact us with questions at Hogeye@ci.elgin.tx.us.

Thank you,
Hogeye Festival Committee