



**AGENDA**  
**Elgin Main Street Advisory Board**  
**Thursday September 19, 2019 – 7:30 a.m.**  
**Jalisco Mexican Restaurant**  
**244 Highway 290, Elgin, TX 78621**

**Board of Directors**

Ed Rivers-President, Theresa McShan-Vice President, Stacey Wilhite-Secretary,  
Allan Tolbert, Joe Mallon, Katy Gassaway, Charles McInnis, Krista Marx, Sherri Rivers

**Regular Meeting**

- I) Call to Order
- II) Welcome –
- III) PUBLIC COMMENT  
Individuals may request to speak on items on the agenda, and items not on the agenda, Speaker comments are limited to three (3) minutes. No formal action can be taken on items not posted on the agenda. All speakers must limit their comments to the specific subject matter noted on the "PUBLIC COMMENT FORM" and refrain from personal attacks or derogatory comments directed at any board member, member of Staff, other individual or group.
- IV) Approve Minutes
  - 1) August 22, 2019
- V) Financial Report-
- VI) New Business – Discussion & Possible Action
  - 1) Design Committee
    - a) Lights on buildings
    - b) Girl Scout Gold Award proposal, Heather Miller
  - 2) TDA Presidents awards & Annual conference Georgetown October 29-31
  - 3) Business Retention & Recruitment Committee
    - a) Texas Treasures Award Modern Cleaners Sept 19 at 3pm
    - b) Property & business update
    - c) Business survey
  - 4) Promotion Tourism
    - a) Safe Trick or Treat Trail
    - a) Shop Small Saturday
    - b) Home for Holidays
    - c) Hot Cocoa Stroll
    - d) HOA meetings
  - 5) Hogeye Festival
    - a) Budget and Event overall
  - 6) Organization
    - a) Historic Preservation Strategic Plan
    - b) Downtown 78621
  - 7) Announcements
    - a) Sip Shop & Stroll every 2<sup>nd</sup> Thursday
    - b) Homecoming-Pep Rally Oct. 2
    - c) Hogeye Festival October 24 – 26
    - d) Safe Trick or Treat Trail October 31
    - e) Veterans Appreciation Parade November 1

**Vision**

We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

**Mission**

We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring.

**Core Values**

Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

**CERTIFICATION**

I certify that the above notice for a meeting was posted on the bulletin board at the Elgin City Hall of the City of Elgin on or before 5:00 pm Friday September 13, 2019

*La'Richer Parks*

La'Richer Parks, Administrative Assistant Community Development

Notice of Possible Quorum: City Council, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of City Council members present at the event makes the Act applicable.

**NOTICE OF ASSISTANCE AT A PUBLIC MEETING**

The City of Elgin is committed to compliance with the Americans with Disability Act. The Council Chambers are wheelchair accessible and special marked parking is available in front of the building. Persons with disabilities who plan to attend this meeting and who may need assistance are requested to contact the City Secretary's Office at (512) 281-5724. Please provide forty-eight (48) hours notice when feasible.