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## December 2018 Parks Report

### Michael Gonzalez

Our team is getting better in the areas of customer service and marketing. We have been able to train everyone on staff to help our clients with purchasing a membership at the Rec and attendance sees to support those efforts. We have also had several opportunities to test the space at the rec for different events. I am very proud of the way park staff has come together to work on these events for our programs and for the community.

### Programs -Elizabeth

December's events were merry and bright in 2018; we hosted "Photos with Santa" where over 125 people were able to write and mail their letters to Santa, take photos with the Jolly Elf himself and go home with a physical copy of the photo, and enjoy Elgin Memorial Park in the morning with complimentary cookies and hot cocoa. We also baked and decorated cookies in the Elgin Rec Center kitchen for the first time, and created decorative snowflakes in the Fleming Grand Hall, all in preparation for the big day. Overall, we offered a variety of thematic events that catered to every age group and encouraged families to spend time together in the holiday season.

### Admin and operations- Kayla

Memberships are going up slightly with many families and individuals renewing or purchasing new memberships because of the school break. Rentals at all facilities are down as we go through the holiday season. The following information shows how we have been doing in the last month, and the rest of the department during that same time:

### Goals for January 2019

- Repack all the Christmas Lights
- Make new part time hires for the Rec Center.

Facility	Number of uses
<b>Park Activity Summary</b>	November 2018
<b>Park/ Pavilion Rental</b>	3
<b>Ball Field Rental</b>	22
<b>Fleming Community Center/ Rec Center rentals</b>	37
<b>Monthly Rec Memberships</b>	136
<b>Yearly Rec Membership</b>	7
<b>Deposits</b>	\$7,930.50