



MONTHLY ACTIVITY REPORT

For the local program, monthly reports are a way to track and document progress of both the program and the downtown revitalization effort. It is also an effective tool to use for updating the board on the program's overall activities and for communicating your progress to stakeholders, such as City Council and other funding entities. For the state office, monthly reports help us provide more direct and effective services by giving us a way to spot trends, challenges, issues etc. The report should reflect BOTH the work of staff and volunteers. While not all programs use the traditional four-committee structure any longer, the work of all programs should still be able to be reflected in the four-point categories below.

The Monthly Report is **due by the 10th of each month**. Please use this electronic version and email to mainstreet-reports@thc.texas.gov

CITY: _____ Elgin _____

MONTH/YEAR: ____ January 2019 _____

DATE SUBMITTED: ____ 2-10-2019 _____

1. Updates on Projects, Activities for the month.

MAIN STREET BOARD: (After typing, TAB to the next cell)

Meeting Dates:	Update on projects or activities
January 17, 2019	Board welcomed new members Krista Marx and Sherri Rivers. Discussion of parking requirements in the downtown area for new construction and for restoration projects. Discussed pedestrian safety in the downtown area – concerns about crossing Main Street especially at First Street and speed of traffic. The business survey will be emailed to board members in February for review The Design committee presented a Public Art Plan for consideration. The plan includes an overview of community engagement activities during past year and highlights targeted projects for the future. Board approved the Public Art Plan.

ORGANIZATION: (After typing, TAB to the next cell)

Meeting Dates:	Update on projects or activities
Online	Started work drafting new volunteer and main street program recruitment & Awareness rack cards.

PROMOTION:

Meeting Dates:	
January 10, 2019	Sip Shop and Stroll January 10. Planned themes for Sip Shop and Stroll through the year. February 14 Valentines Celebration March all things St Patrick etc.
	Began planning the Elgin Art Studio Tour for May 18 -19 . Committee meets at The Clever Tiger
	Started planning Local Lore for April 13 – committee meets at he Depot Museum.
	Initial work started on the Hogeve Festival
	Window décor contest and themes scheduled.

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DESIGN:

Meeting Dates:	Update on projects or activities
January 8, 2019	Continued discussion about a pop up park in the spring in 200 block of Depot Street. started Planning for mural project in 2019. Considered how this could relate to Music in the Park Series or to Art Tour weekend. Discussed Elgin sign made from bricks – there’s still interest in that – Acme may be a source for materials.

ECONOMIC VITALITY/DOWNTOWN ECONOMIC DEVELOPMENT:

Meeting Dates:	Update on projects or activities
January 17, 2019	Discussed parking enforcement downtown. Individual meetings with owners and employees about where to park and that illegal parking yields a ticket. Held Reception to recognize TDA awards.

2. Program Commentary (*list critical issues, problems, and successes/completed projects of the past month*):

3. Outlook. *Goals and challenges; plans for upcoming major projects such as public improvements etc.:*

4. Suggestions for Texas Main Street Center (*list suggestions on services or training topics; new resources; questions*):

5. Main Street in the News. *We would love to spotlight your upcoming events in our Main Street Matters e-newsletter, please email Mainstreet-reports@thc.texas.gov with the information. We ask that you do not send in events that have already taken place, send in future events for as many months as possible.*

January 10 - Sip Shop and Stroll Reception for TDA Award winners
February 14 – Sip Shop and Stroll Valentine’s day celebration
March 14 – Sip Shop and Stroll All things Irish
April 11 Sip Shop and Stroll Easter theme
April 13 – Local Lore Elgin’s History Adventure
May 9- Sip Shop and Stroll Imagine the Possibilities tour
May 18-19 – Elgin Art Studio Tour

Elgin Main Street

VISION STATEMENT: We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

MISSION STATEMENT: We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring

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CORE VALUES (if you have done this): Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

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