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January 2019 Parks Report

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We are seeing outstanding numbers at the Elgin Recreation center. Memberships are up, fitness classes are near full and the flow of traffic in the building is starting to find its own rhythm. 6 pm most weeknights we get a crowd, those customers that can are starting to come earlier in the afternoon to enjoy their workouts. Seniors are enjoying their walks in the morning and the senior fitness classes are filling up the studio room. The staff is still striving for excellent customer service for everyone.

Programs -Elizabeth

In January we kicked off 2019 with a bang at our *Polar Bear Plunge*! We had 8 brave people make the plunge and another 11, many of whom were members of our police department, cheering them on. We then hosted *S'mores in the Studio*, an inside/outside event that brought together over 68 people in our Rec Center and Elgin Memorial Park at only a cost of \$0.94 per person. To round out the month, the Park's Dept hosted *Senior Karaoke* as the first in our series of senior specific special events, at no cost to the Department as all supplies were donated by members of our community. Our seniors had an incredibly positive response to singing and dancing with members of our Department and volunteers, requesting we do it again soon! Finally, we completed and ordered the Park's Dept Spring/Summer Program Guides that include all our events through September of 2019 so that we could have them printed and available at the beginning of February.

Admin and operations- Kayla

As expected, memberships spiked greatly with the new year. Rentals at all facilities are down as we go through our slower months of the year. As we continue hiring new staff, we are working with them on improving customer service skills to better communicate with the public. The following information shows how we have been doing in the last month, and the rest of the department during that same time:

Goals for February 2019

- plan and implement February activities

Facility	Number of uses
Park Activity Summary	January 2019
Park/ Pavilion Rental	2
Ball Field Rental	37
Fleming Community Center/ Rec Center rentals	55
Monthly Rec Memberships	199
Yearly Rec Membership	20
Deposits	\$12,386.75