



MEMORANDUM

To: Tom Mattis, City Manager
From: Amy Miller, Community Development Director
Date: July 10, 2019
RE: Community Development Department Report June 2019

The following projects were nominated for the Texas Downtown Association President's awards by the Main Street Board: Downtowner of the Year – Allan Tolbert, Best Commercial Interior - Double R Hat House, Best Promotional Event – Sip Shop & Stroll, Best Downtown Partner - Battle on Main Street, Spirit of Downtown - The Downtown Elgin Public Art Plan. The Historic Review Board reviewed and approved a mural for 116 Depot Street and a photography mural for 28 North Main Street. The HRB reviewed façade paint applications for 109 North Main Street, 18 North Main Street, and 112 – 116 First Street, and a sign for 111 North Main Street, Eats N Treats Bakery. All were approved as compliant with the Historic District ordinance. The Juneteenth Festival and the 50th Western Days Festival brought lots of people to town and to downtown. The Design team for the Main Street board held an event with Sip Shop & Stroll called Imagine a Mural – which included projecting possible mural images on the wall at 116 Depot Street. About 30 people attended and shared a lot of enthusiasm for the murals by William Montgomery and for public art in general downtown. The Design team and Main Street worked to meet with city council members, individuals and groups to discuss the proposed public art plan.

Projects

- Safe Routes to School / TAP Grant application for South Main Street and Booker T Washington elementary School area and the north Main Street Lexington to 11th street area.
- Working with overall redesign of website. Revising and updating department section of the website.
- Lighting cost estimate for replacing lights on top of buildings downtown.
- Hogeys Festival planning – electrical, car show, logistics team, coordination with VFW for beer, soda water ice sales,
- Working on Shared Use parking agreements.
- Capital Metro Green Line with Jacob Calhoun.
- Bastrop County Cares with St David's Foundation
- Met with potential buyers and realtors for properties downtown.
- Met with property owners about renovation plans and possible tenants.
- Met with business owners seeking lease space.
- City of Elgin E-News
- Social Media: Facebook - visitelgintx, Instagram – visitelgintx

Boards & Committees, Seminars

Google Business class

CAMPO TAC , Advisory Committee
Regional Arterials study Steering committee for CAMPO
MOKAN sub regional arterials study committee for CAMPO
Main Street Board
Historic Review Board
Promotion Tourism Committee
Design Committee
Business Retention Recruitment Committee
District Advisory Committee EISD
School Health Advisory Committee
Clean Air Coalition Advisory Committee meeting

Upcoming Events

Chalk It Up Sidewalk chalk art contest and lighted bicycle parade July 3 (Parks & Recreation)
Dine In Elgin Mid July – to August
Sip Shop and Stroll July 11

Elgin Main Street Program

VISION STATEMENT: We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

MISSION STATEMENT: We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring

CORE VALUES (if you have done this): Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.