



MONTHLY ACTIVITY REPORT

For the local program, monthly reports are a way to track and document progress of both the program and the downtown revitalization effort. It is also an effective tool to use for updating the board on the program's overall activities and for communicating your progress to stakeholders, such as City Council and other funding entities. For the state office, monthly reports help us provide more direct and effective services by giving us a way to spot trends, challenges, issues etc. The report should reflect BOTH the work of staff and volunteers. While not all programs use the traditional four-committee structure any longer, the work of all programs should still be able to be reflected in the four-point categories below.

The Monthly Report is **due by the 10th of each month**. Please use this electronic version and email to mainstreet-reports@thc.texas.gov

CITY: _____ Elgin _____

MONTH/YEAR: ____ June 2019 _____

DATE SUBMITTED: ____ 7-10-2019 _____

MAIN STREET BOARD: (After typing, TAB to the next cell)

Meeting Dates:	Update on projects or activities
June 21 , 2019	The board approved the following nominations for Texas Downtown Association Presidents Awards: Best Commercial Interior - Double R hat house, Best Promotional Event – Sip Shop & Stroll, Best Downtown Partner - Battle on Main Street, Spirt of Downtown - The Downtown Elgin Public Art Plan, Downtowner of the Year – Allan Tolbert. These statewide awards offer an opportunity to recognize outstanding projects, businesses, rehabilitations, investors and supporters for downtown. Board approved the Hogeeye Festival and Main Street program budgets. Board reviewed and approved two mural projects recommended by the Design committee.

ORGANIZATION: (After typing, TAB to the next cell)

Meeting Dates:	Update on projects or activities
June 26, 2019	Completed two surveys for the Historic Preservation Strategic plan to be launched in July. community survey for those involved in historic preservation and a survey for general community. Working with Watson; s and Cyrier’s offices to organize a program recognizing Modern Dry Cleaners Texas Treasures award .

PROMOTION:

Meeting Dates:	
June 7, 2019	Great participation in the– Red white and Blue and summer fun window display contest for June. Winners were: Elgin Body and Shine, Tattered Shutter and The Owl. Juneteenth Festival June 7-8 was well attended with a parade and at Veterans Memorial Park. The 50 th Anniversary of Western Days June 18-22 had great attendance and lots of class reunions. Parade brought a lot of attendees to downtown.

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	Parks Dept hosting Chalk It UP and the Push Pedal Pull Peoples parade on July 3 at Veterans Memorial park downtown to include a lighted bicycle parade.
June 26	Hogeye Festival – general planning continues – Sponsorship drive launches in July, Fire Wild Catering and roasting a pig, VFW and possible partnership with new Circle Brew brewery that’s locating in Elgin, Old Iron farm equipment display, Pearls Before Swine Art Show, kid’s activity vendors, carnival, television promotion options.

DESIGN:

Meeting Dates:	Update on projects or activities
June, 2019	Held multiple meetings in July to share the Public Art Plan with city council, before its formal presentation July 2. Mural art Public Art pop up with Sip Shop and Stroll had over 30 attendees and a broad consensus in favor of murals, great support for a William Montgomery mural on the wall of 116 Depot Street. Committee is also working on a photography based mural with Melissa Ladd property owner at 28 North Main Street.

ECONOMIC VITALITY/DOWNTOWN ECONOMIC DEVELOPMENT:

Meeting Dates:	Update on projects or activities
June 7, 2019	Started reviewing downtown business surveys. Determined award nominations for TDA – and committee members volunteered to help write those nominations. Planned Dine Elgin for mid-July to mid-August – looking for new graphic design for this year, revised list of restaurants, and planned for starting promotions in July. Planning for new teacher and staff promotion and welcome bags with the Chamber for August 2.

1. Program Commentary *(list critical issues, problems, and successes/completed projects of the past month):*
2. Outlook. *Goals and challenges; plans for upcoming major projects such as public improvements etc.:*

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3. Suggestions for Texas Main Street Center *(list suggestions on services or training topics; new resources; questions)*:

4. Main Street in the News. *We would love to spotlight your upcoming events in our Main Street Matters e-newsletter, please email Mainstreet-reports@thc.texas.gov with the information. We ask that you do not send in events that have already taken place, send in future events for as many months as possible.*

July 3 Chalk It Up Sidewalk chalk art contest and lighted bicycle parade (Parks & Recreation)

Sip Shop and Stroll July 11

Mid July – to August Dine In Elgin

Sip Shop and Stroll August 8 with school supply drive theme

Elgin Main Street

VISION STATEMENT: We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

MISSION STATEMENT: We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring

CORE VALUES (if you have done this): Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

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