



Elgin City Council Meeting Agenda Item Executive Summary

ITEM: PROCLAMATION FOR 32nd ANNUAL HOG EYE FESTIVAL.

DEPARTMENT: Community Services

PROPOSED ACTION: Approve proclamation for 32nd Annual Hogeye Festival and have a photo with hogunteers.

BACKGROUND:

The City of Elgin and the Elgin Main Street Board work with community volunteers, business sponsors, and local groups to produce the Hogeye Festival. Celebrations include the Hogeye Stroll Thursday, October 24 with the Hogalicious Dessert Contest, Pearls Before Swine Art Show, The Shop Dawgz and Must be Judged; the Free Friday Night Street Dance with Kenny Orts and No Chance, and on Saturday, October 26 the Gordon Swenson Memorial BBQ Pork Cook-off, Cow Patty Bingo, live music on three stages, Lindsay Kay Wing Memorial Children's Costume Pet Parade, handmade arts and crafts, Road Hog Car Show, a carnival, activities for children, Old Iron Farm Equipment Exhibit, In a Pig's Eye Corn Hole Tournament and many more fun activities. Main Street utilizes the proceeds from the festival to fund promotional events throughout the year including the expenses of the festival itself, technical design advice for downtown business sand property owners, support for the Downtown 78621 publication, marketing, business retention and recruitment efforts, technical training for business owners, public art and infrastructure improvements.

BUDGET/FINANCIAL IMPACT:

Funding for this item was { } included { } not included in the current-year budget {X} N/A

RECOMMENDATION: Approve proclamation for 32nd Annual Hogeye Festival and have a photo with hogunteers.

ATTACHMENTS:

- { } Staff will be making a detailed presentation on this agenda item at the meeting.
- {X} Staff will provide brief comments and answer questions on this item at the meeting.
- { } This is a routine procedural item and no presentation is planned for the meeting.

Councilmembers who have any detailed questions or would like to request additional information regarding this item are encouraged to contact the City Manager at their earliest convenience.